

# ProShare

Sponsorship  
Opportunities 2025  
Standard Members

## Contact us



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[www.proshare.org](http://www.proshare.org)



[team@proshare.org](mailto:team@proshare.org)



# Why Sponsor ProShare?

ProShare is the UK's leading advocate for the employee share plans industry. We are committed to offering your organisation a variety of opportunities to promote your services to companies providing share plans to their employees, as well as to ProShare's broader membership at our flagship events. Through our sponsorship packages, your organisation can play a crucial role in our work and campaigning, engaging with the share plan sector and our growing audience.

We have sponsorship opportunities for the following events:

- Our SAYE & SIP Report Launch, followed directly by Summer Networking to be held in August.
- Our Annual Conference, to be held on Thursday 25th September.
- Our Annual Awards Dinner, to be held on Wednesday 26th November.

Details of the packages available at these events are set out in the following pages. Please note that all prices quoted in this document exclude VAT.

To reserve any of these packages, or to discuss a bespoke package, please contact - [team@proshare.org](mailto:team@proshare.org)

If you have an idea for an event or an initiative you would be interested in discussing with ProShare, please do get in touch. There is the possibility of further items and events being added to the schedule below.

Thank you so much for your continued support. We are excited at the prospect of these key events and are looking forward to building on the success of previous years. As always, we aim to have as many of our members and contacts across the industry participate in these industry-leading events.

Team ProShare



# ProShare SAYE & SIP Launch and Summer Networking

August 2025  
Central London

ProShare's annual SAYE & SIP Survey focuses on the UK's two key employee share plans and is the most comprehensive report available to the share plan industry. No other survey covers as much of the UK share plans market as this. Our launch will feature a topical panel discussion with leading industry experts and will be followed by our Summer Networking event.

## Drinks Reception Partner

- Joint branding with ProShare across promotional activity
- Your logo on all ProShare social media posts for the event
- Your logo on all slides used for SAYE & SIP Report launch
- Exclusive co-delivery (with ProShare) of post-launch webinar (optional)
- 6 delegate tickets included
- Organisation profile, logo and link on ProShare webpage (up to 500 words)

### Pricing (all ex VAT)

Standard member price: £5,295  
Non-member price: £6,450

## Photo Booth Sponsor

- All 'booth' photos printed at the event with your company logo alongside ProShare's
- All 'booth' photos - including your logo - made available to all attendees post-event
- 4 delegate tickets included
- Organisation profile, logo and link on ProShare webpages (up to 250 words)
- Your logo on ProShare social media posts for the event (2)

### Pricing (all ex VAT)

Standard member price: £4,150  
Non-member price: £5,225

## Prize Draw Sponsor

- Your company representative to present the prize (supplied by ProShare). Short speech optional.
- 3 delegate tickets included
- Organisation profile, logo and link on ProShare webpages (up to 250 words)
- Your logo on ProShare social media posts for the event (2)

### Pricing (all ex VAT)

Standard member price: £2,000  
Non-member price: £3,000

# ProShare SAYE & SIP Launch and Summer Networking

August 2025  
Central London



## Entertainment package: Caricaturist

- ProShare newsletter and LinkedIn post with a photo of your rep with their caricature
- Your logo on all caricaturist drawings along with a message of your choice
- 4 delegate tickets included
- Thank you in opening address
- Organisation profile, logo and link on ProShare webpages (up to 250 words)
- Your logo on ProShare social media posts for the event (2)

*\*Other Entertainment options available POA*

## Pricing (allex VAT)

Standard member price: £4,150

Non-member price: £5,225





# ProShare Annual Conference 2025

Thursday 25th September

Convene, 155 Bishopsgate, London

We present a perfectly balanced day of thought leadership, compelling conversations, illuminating insights, and a chance for our provider members to promote their brands and generate leads with stands in the exhibitor space.

## Major Sponsor

- Joint conference branding with ProShare across promotional activity as Major Sponsor
- Fully branded lanyards (to be worn by all attendees) with alternating ProShare / sponsor logo available for an additional £1,500
- Welcome address to conference following opening speech
- Logo on backdrop and lectern in main hall
- Logo on all holding slides used throughout the conference
- Logo on all delegate badges alongside ProShare branding
- One full colour advertisement in the app
- Your logo on all ProShare social media posts for the event
- Logo on rotation in app
- Logo on app loading screen (Each time users load the app, Logo appears along with ProShare's on 'splash screen')
- Organisation profile in the App Event Guide with Logo
- Contribution to conference delegate bag (optional, up to 2 Items)
- Editorial in the Event Guide, 500 words plus logo
- Exclusive branding and co-delivery (with ProShare) of post-conference webinar (optional)
- Stand space (6mx2m or 2 3mx2m stands; key positioning)
- Access for 4 exhibitor staff, plus 2 conference delegate tickets
- Organisation profile on the ProShare website
- Logo and hyperlink between conference website and your organisation's preferred landing page
- Logo in mobile conference app and link to your organisation's website

Pricing (all ex VAT)

Gold Members Only

# ProShare Annual Conference 2025

Thursday 25th September

Convene, 155 Bishopsgate, London

## Digital Sponsor

- Joint conference branding with ProShare across promotional activity as Digital Sponsor
- Logo displayed on App WiFi page
- Logo on rotation in App
- Logo on app loading screen along with ProShare's
- Joint conference branding with ProShare across App & WiFi promotional activity
- Organisation profile in the App Event Guide with Logo
- Contribution to conference delegate bag (optional) 1 Item
- Stand space 3m max x 2m
- Access for 3 exhibitor staff
- Organisation profile on the ProShare website (250 words)
- Logo and hyperlink between conference website and your preferred landing page
- Logo in mobile conference app and link to your organisation's website



Gold or Standard Member Only  
Pricing (allex VAT)

Standard member: £10,000

# ProShare Annual Conference 2025

Thursday 25th September

Convene, 155 Bishopsgate, London

## Gold Stand Sponsor (limited number)

- Joint conference branding with ProShare across promotional activity as Gold Stand Sponsor
- Organisation profile in the App Event Guide with Logo
- Optional promotional item added to conference delegate bag
- Stand space 3m max x 2m
- Access for 3 exhibitor staff + 1 delegate
- Organisation profile on the ProShare website (250 words)
- Logo and hyperlink between conference website and your organisation's preferred landing page
- Logo in mobile conference app and link to your organisation's website

### Pricing (all ex VAT)

Standard member price: £5,350

Non-member price: £7,000

## Silver Stand Sponsor (multiple available)

- Joint conference branding with ProShare across promotional activity as Silver Stand Sponsor
- Organisation profile in the App Event Guide with Logo
- Optional promotional item added to conference delegate bag
- Stand space 3m max x 2m
- Access for 2 exhibitor staff
- Organisation profile on the ProShare website (100 words)
- Logo and hyperlink between conference website and your organisation's preferred landing page
- Logo in mobile conference app and link to your organisation's website

### Pricing (all ex VAT)

Standard member price: £4,350

Non-member price: £6,000

## Conference Lunch Sponsor

- Joint conference branding with ProShare across promotional activity as Conference Lunch Sponsor
- Listing in the day's schedule as lunch sponsors, and verbal recognition and thanks at start of afternoon session
- Organisation profile in the App Event Guide with Logo
- Optional promotional item added to conference delegate bag
- Access for 3 conference delegates
- Organisation profile on the ProShare website (100 words)
- Logo and hyperlink between conference website and your organisation's preferred landing page
- Logo in mobile conference app and link to your organisation's website

### Pricing (all ex VAT)

Standard member price: £4,700

Non-member price: £5,750

# ProShare Annual Conference 2025

Thursday 25th September

Convene, 155 Bishopsgate, London

## Conference Drinks Reception Sponsor

- Joint conference branding with ProShare across promotional activity
- Listing in the day's schedule as sponsors, verbal recognition and thanks at the close of the afternoon sessions
- Organisation Profile in the App Event Guide with Logo
- Optional promotional item added to conference delegate bag
- Access to 3 conference delegates
- Organisation profile on the ProShare website (150 words)
- Logo and hyperlink between conference website and your organisation's preferred landing page
- Logo in mobile conference app and link to your organisation's website

### Pricing (all ex VAT)

Standard member price: £4,750

Non-member price: £5,500

## Delegate bag Sponsor

- Organisation Profile in the App Event Guide with Logo
- Optional promotional item added to conference delegate bag
- Access to 1 conference delegate
- Full colour logo printed on event bags

### Pricing (all ex VAT)

Standard member price: £1,750 + cost of bag

Non-member price: £2,500 + cost of bag

## Promotional item added to delegate bag

- Promotional item added to delegate bag

### Pricing (all ex VAT)

Standard member price: £400

Non-member price: £550





# ProShare Annual Conference 2025

Thursday 25th September

Convene, 155 Bishopsgate, London

## Coffee Station Sponsor

- Organisation Profile in the App Event Guide with Logo
- Large (3290 x 900mm) Company logo above all three coffee stations (as shown on the next page)
- Sponsor's logo alongside ProShare's on all paper cups at coffee stations (to be supplied by sponsors at their cost)
- Optional promotional item added to conference delegate bag
- Access to 2 conference delegates
- Organisation profile on the ProShare website (150 words)
- Logo and hyperlink between conference website and your organisation's preferred landing page
- Logo in mobile conference app and link to your organisation's website

### Pricing (all ex VAT)

Standard member price: £4,250 + cost of cups

Non-member price: £5,500 + cost of cups

## Key Note Speaker Sponsor

- Organisation profile in the App Event Guide with Logo
- Short address to audience and introduce keynote speaker, following 'welcome back' speech
- Listing in the day's schedule as keynote sponsors
- Optional promotional item added to conference delegate bag
- Access for 2 conference delegates
- Organisation profile on the ProShare website (100 words)
- Logo and hyperlink between conference website and your organisation's preferred landing page
- Logo in mobile conference app and link to your organisation's website

### Pricing (all ex VAT)

Standard member price: £3,200

Non-member price: £5,000



# ProShare Annual Conference 2025

Thursday 25th September

Convene, 155 Bishopsgate, London

## ProShare Annual Conference Delegate Pricing (exc VAT)

ProShare Plan Issuer member: £60

Non-Member Plan Issuer\*: £120

Gold Member: £300

Standard Member Provider/Advisor: £350

Non-Member Provider/Advisor\*\*: £650

\*Refunded in full if ProShare plan issuer membership taken up within one month of the conference date

\*\*50% refund if ProShare Standard member Provider/Advisor membership taken up within one month of the conference date

“Your logo here!” Photos below demonstrate the positioning of two of the three coffee stations and signage sizing.



# ProShare Annual Awards Dinner 2025

Wednesday 26th November 2025

InterContinental, London Park Lane

The ProShare Annual Awards Dinner is a ~~sell~~ <sup>solid</sup> event every year, celebrating the crème de la crème of the share plans industry. For 2024's event we will be hosting at the prestigious and stylish InterContinental on Park Lane once again

## ProShare Awards Dinner Partner

- Two Executive tables of ten places each, and priority booking for additional Executive tables
- Branding as 'Awards Dinner Partner'
- Access to the VIP reception for up to 20 guests prior to the Awards dinner, with dedicated signage
- Co-branding on screen and all relevant AV during the dinner and prior to the ceremony
- Your logo and company name on the Awards website and all promotional materials at the ceremony
- Logo on 'step and repeat' board where all winners are photographed
- Corporate logo on the front cover of Winners Book
- Pre-event acknowledgement on ProShare main website and Awards Website, and on all promotional materials and press releases
- One inner page advert in Winners Book
- Corporate logo on the seating plans
- Verbal acknowledgment of your partnership by the Awards host during the ceremony
- Post-event: quote from your company representative in our post-Awards press release
- Opportunity to contribute a 500-word article to our ProShare newsletter, including company logo
- A copy of all award winners' photos taken by our photographer on the Awards night

### Pricing (all ex VAT)

Gold Members Only £22,500



# ProShare Annual Awards Dinner 2025

Wednesday 26th November 2025

InterContinental, London Park Lane

## ProShare Awards Drinks Reception Sponsor

- Your logo and company name on the Awards website and all promotional materials at the ceremony
- Access to the VIP reception for up to 20 guests prior to the Awards dinner. Please note: Dinner places need to be purchased separately
- Listing in programme on each table as 'drinks reception sponsor'
- Verbal acknowledgment of your partnership by the Awards host during the ceremony
- Logo on 'step and repeat' board where all winners are photographed
- Company logo and 250-word profile to appear on the Awards website, with a link to your website
- One inner page advert in Winners Book
- Corporate logo on the front cover of the Winners Book

Pricing (all ex VAT) Gold and Standard Members Only

Standard member price: £6,500

## Photo Booth Sponsor

- All 'booth' photos printed at the event with your company logo alongside ProShare's
- All 'booth' photos - including your logo - made available to all attendees post-event
- Verbal acknowledgment of your partnership by the Awards host during the ceremony
- Logo on 'step and repeat' board where all winners are photographed
- Company logo and 250-word profile to appear on the Awards website, with a link to your website
- Your logo on ProShare social media posts for the event

Pricing (all ex VAT)

Standard member price: £4,250

Non-member price: £6,500





# ProShare Annual Awards Dinner 2025

Wednesday 26th November 2025

InterContinental, London Park Lane

## Entertainment package: Magician + Caricaturist

- ProShare newsletter and LinkedIn post with a photo of your rep with their caricature and magician
- Your logo on all caricaturist drawings along with a message of your choice
- 4 delegate tickets included
- Organisation profile, logo and link on ProShare webpages (up to 250 words)
- Your logo on ProShare social media posts for the event (2)
- Your brand promoted via magician tricks

Pricing (allex VAT)

Standard member price: £4,250

Non-member price: £6,500

## Prize Draw Sponsor

- Your company representative to present the prize on-stage with the Awards host
- Company logo and 120word profile to appear on the Awards website, with a link to your website
- Branded envelope with your logo containing prize draw tickets on each table
- Verbal acknowledgment of your partnership by the Awards host during the ceremony
- Logo on 'step and repeat' board where all winners are photographed
- Company logo and 120word profile to appear on the Awards website, with a link to your website

Pricing (allex VAT)

Standard member price: £3,900

Non-member price: £4,950

## Winners book Sponsor

Our Winners Book is provided to all attendees at the annual awards ceremony, and to all attendees at **Celebrating Excellence** the following Spring

- Corporate logo on the front cover of the Winners Book
- Two full pages of prominently positioned advertising, e.g. inside front cover and outside back cover \*Please Note – print-ready adverts will be required 5 weeks ahead of production.
- Company logo and 120-word profile to appear on the Awards website, with a link to your website
- Verbal acknowledgment of your partnership by the Awards host during the ceremony
- Winners Book made available to all via ProShare website
- Logo on 'step and repeat' board where all winners are photographed

Pricing (all ex VAT)

Standard member price: £5,750

Non-member price: £6,750

# ProShare Annual Awards Dinner 2025

Wednesday 26th November 2025

InterContinental, London Park Lane

## Table Packages (Exc VAT)

	Gold members	Standard members	Non-members
Individual guest	£425	£520	£750
Regular table for 10	£3,900	£4,700	£5,800
Regular table for 12	£4,350	£5,150	£6,500
Executive table for 10	£4,700	£5,350	£6,800
Executive table for 12	£5,300	£6,250	£7,800

**Including :** pre-dinner drinks reception; table of 10 or 12 for Awards dinner; three course dinner with half bottle of wine per person, followed by coffee and petit fours; entertainment and post-awards party with cash bar until 2.00am; access to photos taken by our photographer; digital ProShare Awards branding collateral for you to use if you/your client is shortlisted, highly-commended or an award winner.

**Executive Tables Include :** A VIP reception with sparkling wine for you and your guests before the Awards dinner, featuring dedicated waiting staff and branded signage. Executive tables offer prime stage views, with extra wine and a choice of digestifs to end the meal.

# ProShare Annual Awards Dinner 2025

Wednesday 26th November 2025  
InterContinental, London Park Lane

## Advertising in the Winners Book (Prices Exc VAT)

	Gold members	Standard members	Non-members
Full Inner Pages (6 pages available)	£350	£425	£650

Please Note – print -ready advert will be required by 5 weeks prior to printing.(25October)





Chartered  
Governance  
Institute  
UK & Ireland

# **Advertising and content opportunities**





# Governance & Compliance magazine advertisements, and columns

Our industry magazine Governance & Compliance goes out to 13,500 subscribers and is available digitally to over 25,000 web subscribers

## Magazine adverts

### Print and digital magazines

- Half page - £1,820
- Full page - £3,510
- Double page - £6,250

## Sponsored Columns

### Print and digital magazines

- Full page - £4,212
  - Double page - £7,214
- (Printed articles will also be published online)

## Sponsored blogs

£1,000

Submit a branded blog on the topic of your choice. Blog to be promoted to our wider audience via social media channels.

## Banner adverts

### G&C magazine website

- Billboard (970 x 250) £400 per month
- Leaderboard (728 x 90) £400 per month
- MPU (300 x 250) £400 per month

## Sponsored online article

£1,500

Submit a branded article on a topic of your choice, promoted to our wider audience via social media channels.

## Sponsored poll

£1,500

CGI to run a branded poll. Output to be raw data / stats, text responses. Sponsor opt-in question on poll to collect data



### Featured articles



KPIs, KRIs and KCIs



The future of the company secretary



Getting started with social impact reporting



The sky is the limit



Company values that shape culture



The shape of things to come



# ProShare

